

Real Estate Thank You Notes

Thank-you Note From Listing Agent to Homeowner

Mr./Mrs. [Client's name]

[Client's address]Congratulations on the sale of your home! It was an absolute pleasure working with you. Your business is greatly appreciated, and I am so honored that you trusted me with the sale of your home. I would like to offer you my continued service, so please don't hesitate to call should there be anything that I can do for you.

And remember, your referrals are the greatest compliment you can extend. I highly value all clients who refer friends and family to me and do my best to ensure that they experience only the utmost in excellence!

Thank you,

[Your information]





Thank-you Note From Buyer's Agent to Buyer

[Client's first name],

I just wanted to drop you a quick note to let you know how thrilled I am that we found a home for you and [spouse's name, kid's name, pet's name]. I hope you will be happy in it for many years to come—seeing the big smiles on your faces after closing is the best part of my job! It truly makes it all worthwhile.

I also want to let you know that I am available to you as your real estate insider from now on. If you have any questions about the market, even if they sound silly, call or text anytime. Congrats!

[Your information]

[Your signature]

Thank-you Note From Buyer's Agent After a Difficult Closing

Hi [Client's first name],

I just wanted to thank you for choosing me out of all the agents in [your farm area]. It was truly a pleasure helping you navigate this deal, even with [something that made the deal difficult]. Once you're settled in, we should grab lunch sometime, on me.

Congratulations and best of luck with your new home.

[Your information]





Thank-you Note After Receiving a Closing Gift From a Buyer

[Client's first name],

Thanks so much for the [gift they gave you]! Working with kind, thoughtful people like you reminds me why I got into real estate in the first place.

If you or anyone you know ever needs real estate advice or just wants to chat about the market (trust me, I can talk their ear off!), text or call anytime.

[Your information]

[Your signature]

Thank-you Note After Finding a Buyer an Amazing Deal

[Client's first name],

I just wanted to congratulate you on scoring such an AMAZING deal in this market! I would love to take all the credit here, but the truth is sometimes the real estate gods just smile on you. I know you and [spouse's name, kid's name, pet's name] will spend many happy years there. If you ever need any real estate advice or just want to chat about the market, call or text anytime.

Congrats!

[Your information]





Thank-you Note to Homeowner After Not Getting the Listing

[Client's name] [Client's address] Mr./Mrs. ______, I wanted to thank you for meeting with me last week and offer my best wishes on the sale of your home. If you ever need unbiased market advice in the future, please don't hesitate to text or call. My door is always open. Thank you. [Your information] [Your signature]

Thank-you Note to Former Client After They Give You a Referral

Hi [Former client's first name],

It's hard to express how grateful I am that you gave [name of referral lead they sent you] my number. We had a long call yesterday morning and [she/he] is excited to start hunting for a home.

The next time you're in [neighborhood where your office is], let's get lunch at [nice restaurant]. On me, of course!

Thanks again.

[Your information]



